

The Sense and ZS align to revolutionize clinical research and digital health

The Sense, a pioneering academic innovation and research center based in Switzerland, and ZS, a globally renowned firm known for its transformative work in healthcare consulting, analytics, technology and research services, have announced a collaboration that aims to revolutionize clinical, real-world research and digital health innovation.

The collaboration between the two organizations will encompass the validation of digital devices and therapies for regulatory approval and real-world evidence studies for market access in both the U.S. and European markets. The Sense and ZS will also collaborate on knowledge sharing and thought leadership initiatives. These efforts will encompass the joint development of white papers and research publications, aimed at advancing knowledge and skills development in the field.

The collaboration is set to encourage scientists to create innovative solutions in sensory sciences, spanning management, administrative and scientific roles. It brings together a unique blend of profound domain expertise, strategic innovation and extensive experience from both The Sense and ZS. This combination of skills and knowledge goes beyond the conventional capabilities of clinical research organizations, setting a new benchmark in the industry.

Public-Private Partnership

The Sense, launched in 2022 from a partnership between the University of Applied Sciences of Western Switzerland – Valais-Wallis (HES-SO Valais-Wallis), the University of Lausanne (UNIL) and the Lausanne University Hospital (CHUV), is a specialist in human neuroscience along three axes: Perception & Cognition, Action & Repair, and Devices & Data. The Sense combines avant-garde research, transformative innovation, and advanced training to address societal needs.

ZS, with a rich legacy of 40 years, has a global presence with over 35 offices. Its portfolio boasts of an impressive 350-plus digital health projects in the past three years, testifying to the firm's deep expertise and far-reaching influence. ZS's robust network of collaborations across life sciences, health tech industries and research institutions has been a driving force in healthcare innovation.

Contacts and information

Prof. Olivier Lorentz - Executive Director - olivier.lorentz@hevs.ch - 076 381 12 67

Prof. Micah Murray - Scientific and Academic Director - micah.murray@chuv.ch - 079 556 63 55

Esteban Crespo - Communication & Marketing - esteban.crespo@hevs.ch - 079 369 64 46